Alyssa Myers
Animator, Designer & Developer

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Education

Savannah College of Art & Design
Master of Fine Arts in Animation
2D & 3D Animation, Visual Development
Graduated Spring 2022

The University of Akron
Bachelor of Science in Computer Science
Williams Honors Scholar, *summa cum laude*
Software Engineering, Algorithms, iOS

Bachelor of Fine Arts in Graphic Design
Williams Honors Scholar, *summa cum laude*
Typography, Interactivity, Illustration, Web

Graduated Spring 2017
Dean's List (all semesters), Phi Sigma Alpha
National Society of Collegiate Scholars (NSCS)

Skills

Creative Expertise
Illustration	Web Design
Hand-lettering	Animation

Programming Experience
C++	C#	Wordpress, PHP
Java	HTML	SVN, GIT
Swift 3	CSS	Javascript, jQuery

Software Proficiency
Adobe Photoshop	Adobe XD
Adobe InDesign	Adobe Dreamweaver
Adobe Illustrator	Adobe After Effects
Autodesk Maya	Toon Boom Harmony

Experience

Signet Jewelers
Graphic Web Designer Oct. 2020 – Present
- Design & develop complex web pages for the KAY and KAY Jewelers Outlet e-Commerce websites.
- Conceptualize designs for high-priority marketing initiatives and present them to leadership.
- Collaborate with varying departments to meet tight deadlines during high-volume seasons.
- Plan, design, code, and test the branded emails for web marketing as well as ensure email functionality across a variety of browsers, email clients, and devices.
- Actively contribute to email development best practices.
- Provide design solutions for various channels such as email, site, social, and paid display advertisements.
- Mentor new team members and provide coaching as necessary.

Digital Content Developer Aug. 2017 – Oct. 2020
- Created web & motion graphics for jewelry retailers: KAY and KAY Outlet, Jared, and regional brands.

The University of Akron, Myers School of Art
Adjunct Professor Aug. 2022 – Present
- UI/UX Design ART 311; Typography 1 ART 184

Myers Creative Development
Contract work involving graphic design, motion, web design & development, and computer programming.

Cross Pointe Church June 2021– Present
- Developed custom Wordress site.
- Perform webmaster duties, uphold church branding, and design ongoing marketing collateral for both in-house and ministry outreach needs.

Ingelix Sept. 2014 – Present
- Developed custom Wordpress site with ongoing maintainance.
- Incorporate the brand identity throughout web application and marketing needs.

Calvary Church June 2018 – May 2021
- Developed custom Wordpress site, advanced church branding, and created marketing collateral.

Ohio Ministry Network July 2017 – Sept. 2018
- Designed marketing collateral for events including brand identity, logos, brochures, posters, and mailers.

John Carroll University Sept. 2016 – Mar. 2017
- Developed a series of 13 microsites in admissions web campaign targeted to potential applicants.

The University of Akron, Department of Computer Science
Undergraduate Research Assistant Apr. 2016 – May 2017
- Funded by NSF REU under srcML for collaborative research to enhance infrastructure. A mixed-language exploration and analysis to support software evolution.

Aramark Dining Services
Marketing & Design Assistant Feb. 2016 – Oct. 2016
- Communicated through visual media to market the needs of the university's dining program.

Dunkin' Donuts
Shift Manager May 2009 – Aug. 2016
- Cash handling, customer service, product preparation, store operations, personnel management and training.